



CORPORATE
INNOVATION



4 Day Course

Agile Online Leadership

Learn tools and strategies to become an agile innovation champion in the commercial arena including all online collaboration templates ready to use.

AGILE means traction

INNOVATION AND DIGITAL TRANSFORMATION INITIATIVES REQUIRE THE RIGHT TOOLS, SKILLS AND MOST IMPORTANTLY, THE RIGHT MINDSET TO SUCCEED.

70% of Digital Transformation initiatives fail. \$1,3 trillion was spent on Digital Transformation last year, of which \$900 billion was wasted in failure

- HARVARD BUSINESS REVIEW

What sets this programme apart?

- » **Face-to-face and remote training** to design and deliver innovation & product sprints, agile, lean and design thinking workshops, co-creation and problem solving sessions
- » **Facilitation and technical support of your innovation processes.** We build remote collaboration frameworks to enable your team tackle any challenge online with clarity and energy, giving you almost immediate and measurable results.
- » **On demand interactive learning at scale** to align your company by learning the common language of innovation and the importance of user centred design to build, pilot and test value propositions.



Looking to find more agile ways of working for local or remote teams?

Agenda

THEMES

YOU' LL COVER THIS

AGILE MANIFESTO

Build, launch or refine an agile strategy for your team and harness the power of agile, lean and value driven change

- Understanding Agile and Lean in a commercial context
- Build your Agile Manifesto
- Harness value driven change with agile team alignment
- Create a Team Transformation Canvas including purpose, roles, goals and expectations

PERFORMANCE LEADERSHIP

How to leverage Google OKR's for continuous feedback and collaborative learning

- How Google sets goals - the power of Googles Objectives and Ky Results
- OKR Mapping
- Building your companies OKR's
- OKR Weekly Check-in Template
- Collaborative Learning Objectives

AGILE WAYS OF WORKING

How to leverage agile retrospectives, agile portfolio and prioritization and agile working agreements

- Learn to facilitate an Agile Retrospective
- Draft your own Agile working agreement templates
- Agile Strategy and Priority Matrix
- Use agile to plan priorities and manage backlogs

SCRUM AND MVP

How to manage projects in an agile way with scrum and lean and build prototypes and experiments, to test with real users to prove traction and minimize risk

- Implementing Lean – understand the activities needed to align and plan
- Scrum and Kanban project management tools
- Assumptions and Experiments mapping & planning
- Planning cross-functional collaboration

AGILE ORGANISATIONAL CULTURE

Build an intentional culture and collaborative distributed teams with daily stand ups and lean processes

- Rapid Problem solving for teams
- Lean coffee meetings and lead more effective meetings with agile
- Use Daily stand-ups
- Team retrospectives
- Tiny Habits framework

Who should learn Agile



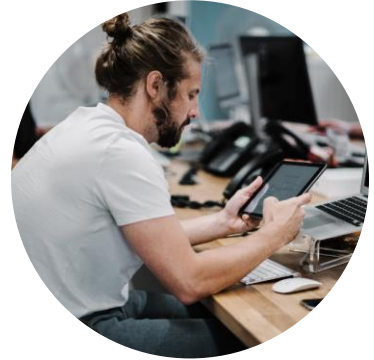
» Leaders...

who wish to learn a seamless approach for effective AGILE methods to drive growth and cross functional collaboration.



» Managers...

who need a fast and implementable AGILE framework to launch new innovative and agile processes and enhance employee engagement and ensure more agile ways of working



» Teams...

in a large organisations who need a simple framework to tackle any project or business challenge, and who want to innovate faster and in a more agile manner.

You will...

Gain the right tools & techniques to design & deliver agile, innovative solutions and quickly solve any challenge

Build confidence in your remote collaboration, problem solving and agile delivery skills through hands-on practice and all the tools and templates to succeed

Become an internal force of innovation & more agile ways of working that actively moves the entire organization forward



Collaborate from anywhere

WE'LL SET YOU UP WITH THE BEST ONLINE COLLABORATION TOOLS

ZOOM – Video Conferencing

- Online webinar to connect with your facilitators and team
- Breakaway rooms for ideation sessions.
- Connect via any device.

MIRO – Online Whiteboards

- Create ideation and brainstorming whiteboards for new ideas
- Develop rapid prototypes
- Design strategic roadmaps for implementation

SLACK – Collaboration Hub

- Never lose information with searchable conversations
- Integrates with Dropbox, Google Drive, Zoom and more
- Collaborate with anyone!



Real benefits you won't receive anywhere else

Certification for confidence, credibility and recognition

BONUS webinar: Mastering the tech needed for best-practice remote collaboration with the latest Apps and tools.

Programme delivered face-to-face, live over web or hybrid

Lifetime access to tools and resources learning portal

PLUS Crash-Course: Solve any tough challenge in 90 minutes or less online process.

Receive all of the tools and templates to get immediate results

FREE Training: Facilitate Innovation Remotely with the Tusk Fish Challenge online course



DON'T JUST TAKE OUR WORD FOR IT

“

The Innovation Academy process helped my team deliver a new snack on to the retail market from concept to launch in 8 months reducing our typical development target by 50%.

– Global Director of Innovation

“

The Innovation Academy process has enabled me to facilitate and deliver a tangible outcome to specific business challenges. In just 5 days!

– Director of Transformation Professional Services - Legal

“

Using the Innovation Academy Process gave us the ability to work on creative sessions remotely and deliver a client brief in roughly HALF the time – without losing the energy, engagement, personality of colleagues.

By harnessing the ideas of the quieter colleagues, those that won't usually shout above the extroverts, the facilitation made us more efficient, the pace was rapid, and the ability to revisit the online tool AT ANY TIME is incredibly valuable.

No more rolled up flip chart pages for someone to deal with. No post-its. No photos of indecipherable scribble.

– Global Accounts Key Account Manager

Our Clients



BROUGHT TO YOU BY THE EXPERTS:

The Innovation Academy works with customers experiencing a high level of disruption in their industry, who have struggled to structure or monetise their innovation practices and who want to create a consistent culture of innovation within their organisations. Our approach and methodologies stem from design thinking, but are focused towards application in corporate environments. This is why we choose to challenge teams to learn by doing and experience key areas of strategic advantage, such as business model transformation and open innovation.

Contact us for more information and bookings

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