CORPORATE INNOVATION

Innovation Academy

Bespoke In-Company Learning solutions

Face-to-Face | Digital | Blended

www.innovation-academy.co.uk

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informa tech

Bespoke Training

Flexible and cost-effective way to upskill teams and develop key competencies across your business

Expert insight, delivered in a format to suit your needs, to enhance knowledge and drive performance in your team. We take a consultative approach to learning: our learning & development consultants will work closely with your team to establish your unique business needs and define success measurements.

Flexible delivery methods

FACE-TO-FACE:

We'll hand pick a leading practitioner to create and deliver a technical or commercially focussed programme, at your location – wherever that may be globally

DIGITAL:

We develop specialised online learning programmes using our virtual learning platform so your teams can learn anytime, anywhere – both on-demand or through online live classes

BLENDED:

A mix of online and face-to-face - your business taps into our leading online learning experience and gets valuable face-time with leading practitioners

We'll build and deliver the prefect learning solution for your organisation!

Our areas of expertise:

- Business Innovation
- Artificial Intelligence
- Digital Transformation

Learn More >>>>

Live Virtual Classroom

Engaging Instructor-led online training

Our cutting-edge instructor-led online virtual classroom solutions offer an engaging and enjoyable experience that replicates our face-to-face training experience to deliver the knowledge and develop the competencies you need to succeed.

Our programmes are designed to ensure an optimal training experience – focusing on practical application of the concepts and topics covered.

We deliver the same market leading programmes online so you can benefit from the flexibility to take the training at a location of your choice without the need to travel!

Why choose a Virtual Classroom programme:

100% ONLINE:

Course content is totally digital, accessed online through your browser on desktop or mobile devices.

iNSTRUCTOR LED:

Experience engaging live instructor-led training with an experienced subject matter expert

NO TRAVEL:

Minimise down-time with time efficient learning with no need to travel!

INTERACTIVE:

Interact directly with the trainer and fellow students throughout the course

Available Programmes:

Business Innovation
- Innovation Design Sprint (2 or 3 Day)
- Open Innovation Workshop
- Corporate Entrepreneurs

Artificial Intelligence
- Data Science & Machine Learning
- AI in Finance/Telecoms/Clinical Trails/ Marketing

Digital Transformation
- Digital Transformation Masterclass

Learn More >>>>

Online Academies

On-demand, self study learning programmes

Innovation Academy online offers interactive and engaging self-study educational programmes designed to maximise learning for Professionals with busy schedules, travel restrictions and/or limited training budgets.

The programmes brings professionals together and gives you the opportunity to share ideas and questions via the discussion forum creating your own professional community. From the course start date, our on-demand feature means the content is available as and when you need it allowing greater flexibility to your professional development and learning.

100% ONLINE:
Course content is totally digital, accessed online through your browser on desktop or mobile devices.

INTERACTIVE:
Interact directly with the trainer through the forum while the course is live, as well as fellow professionals taking the course.

ENGAGING:
Bitesize videos, articles, exercises, quizzes and digital activities.

SELF-PACED:
All course material is available immediately, allowing you to fit learning to whenever most suits you.

Individual & enterprise licences available

Our On-Demand Online Courses:
- AI Fundamentals
- New Growth Playbook
- Business Innovation Masterclass

Learn More >>>>

The Innovation Academy Approach

The **Innovation Academy** work in partnership with you to build the perfect learning experience to meet the development needs across your organisation. We'll assign a training consultant who'll work with you through the process of scooping, building, delivering and reviewing your programme.

Select one of our existing programmes or we'll build one for you!

Initial Consultation: To get in an in-depth understanding of your aims & objectives for growth & success

In-depth Consultation: Innovation Academy faculty member to identify the core content that will be included in your programme.

Construction & Refinement: We develop a detailed course programme for review and discussion to exactly meet your organisations objectives

Programme Delivery: Delivery of your chosen programme at a time and location of your choice.

Summary report: Sent to you within a week of the training taking place outlining areas of improvement where participants may have struggled and advice for implementing learning going forward

Post Course Support: Continuous support, feedback sessions & follow up coaching can be arranged for a fee, to ensure your employees deliver the results that you need

For more Information:
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Our training programmes >>>

Business Innovation

Innovation Mini MBA (5-Day)

This unique programme provides you with the tools to implement lasting innovation in your organisation through the process of Design Thinking. Ideate, test, prototype, pitch! Over the course of 5 days, you will work through B2B and B2C business simulations. What set's this programme apart:

- Build market winning strategies. Practical impact with a business innovation simulation!
- Ideate, test, prototype, pitch. Live the end-to-end innovation process
- Master best practice corporate innovation from guest speakers with deep-dive case studies
- Present your business plan 'Dragons Den' style

Design Sprint (3-Day)

A fully immersive design sprint spanning 3 days. You will learn the complete end-to-end innovation journey, from Ideation, testing and experiments, rapid prototyping to the build and pitch. Course modules cover:

- Innovation Mindset, importance of problem finding and definition
- Learn from customer interviews, how to generate and sort ideas, how to give and receive feedback
- Learning by doing through prototyping, Business Model Canvas as tool for business insights, innovation on business models, creating and practising a pitch

Enabling Innovation (1-Day)

Leadership workshop that examines how innovation can shape the future of work enabling you to:

- Help your workforce become empowered and mobile, enabling them to find fulfilment and deliver
- Understand how you can support your innovation function
- Drive the cultural shift across your organisation - creating an adaptable and responsible/enabled workforce and business
- Gain an overview of innovation operating models, structures and how to enable an innovative workforce

Open Innovation Workshop (2-Day)

This workshop focuses on your business drivers, resources, motivations, revenue streams and open innovation readiness. It provides tools that have been successfully implemented across multiple industries, equipping you with the necessary skills to begin or improve your current collaborative efforts. This will enable you to:

- Develop an understanding of open innovation and its different approaches
- Learn key open innovation tools, methods and frameworks
- Effectively engage and co-create with the external ecosystem
- Identify key drivers and challenges to open innovation

Business Innovation Masterclass (Online)

Innovation skillsets are now essential for professional development. The Business Innovation Masterclass online learning programme will enable you to harness innovation for commercial and career focused growth and success. Compete the programme to:

- Accurately understand your customer needs
- Identify areas where innovation will have the greatest impact.
- Unlock your creativity and increase your flow of ideas.
- Create and test prototypes
- Take an idea from concept to proposition

Artificial Intelligence

AI Fundamentals (Online)

This six-week online course provides you with a core understanding of the adoption and integration of AI. You will gain insights into practical use cases and business applications of AI, and build the skills needed to define an AI opportunity, determine why it is valuable, source the relevant data, and evaluate success.

- Latest Trends and Use Cases
- Practical tools to develop a clear strategy based on value creation through AI solutions;
- The Full Lifecycle: From strategy to implementation,

Applied Python Programming (2-Day)

In this practical course we will guide you through the Python language and have you utilise it to develop various applications. By the end of the course you will be confident in Python and how to apply it, thus, equipping you for a variety of opportunities. Delegates will be able to:

- Develop RESTful Web Services using Python
- Automate Push Notifications using Python
- Save and retrieve data in databases using MySQL

Introduction to AI using Microsoft Cognitive Services (2-Day)

In this course we introduce to you Microsoft's Cognitive Services APIs and teach you how to incorporate AI capabilities into your applications without needing to build the AI services from scratch. You will learn how to:

- Use the various services and APIs in the Microsoft Cognitive Services
- Incorporate AI services into the various types of applications - Python, Android, and iOS
- Understand how to get their apps to; make smart recommendations, perform language translations, recognise users and emotions, perform web searches and recognise speech

A Practical Guide to AI in Finance (2-Day)

Exploring the key use cases to understand the challenges affecting AI adoption in finance. We investigate AI use cases through a mix of presentations and demonstrations to provide guidance on tackling key hurdles affecting AI adoption and the strategies that can be taken to ensure successful AI deployment.

- Latest use cases: Analyse what is being done, how it has been done and what we can learn from
- Investigation into key obstacles: Identify the key obstacles and methods to overcome these

A Practical Guide to AI in Clinical Trials (2-Day)

Claims that AI will be able to transform this process of bringing a drug to market by improving the efficiency of clinical trials, it is no surprise that it has generated intrigue across industry. This course will, provide understanding on these questions and help management level staff make informed decisions regarding its use in their business.

- Learn use cases of AI technologies for clinical trial design, patient recruitment, and site selection.
- Navigate the unique challenges faced by pharma in implementing AI technologies and solutions.
- Use Real-World Evidence for more patient-centred outcomes and to utilise RWE and AI for process automation, predictability, improved ROI and time-to-market for new drugs.