



CORPORATE
INNOVATION

Innovation
Academy



2 Day Course

Online Innovation Workshop Leader

Become an expert in the latest online collaboration tools and technology and gain confidence in remote Agile leadership.

Master the tools for leading successful innovation.

INNOVATION AND DIGITAL TRANSFORMATION INITIATIVES REQUIRE THE RIGHT TOOLS, SKILLS AND MOST IMPORTANTLY, THE RIGHT MINDSET TO SUCCEED.

70% of Digital Transformation initiatives fail. \$1,3 trillion was spent on Digital Transformation last year, of which \$900 billion was wasted in failure

- HARVARD BUSINESS REVIEW

What sets this programme apart?

- » Face-to-face and remote training to master the tech needed for best-practice remote collaboration
- » Build confidence in your remote collaboration, problem solving and agile delivery skills through hands-on practice and all the tools and templates to succeed
- » Become an internal force of innovation & more agile ways of working that actively moves the entire organization forward



Looking to find more effective ways to collaborate in remote teams?

Agenda

THEMES	WHAT YOU WILL LEARN
INTRODUCTION TO REMOTE AGILE WORKING	Best practice for delivering Agile and Lean Strategy online.
ZOOM	How to leverage online conferencing software, such as zoom, to deliver frictionless collaborative sessions.
MIRO	How to use online whiteboard tools for fast paced and effective problem solving. Reinforce creativity within your team and elevate quieter voices using innovative ways of working.
TECH SAFARI	Discover the best online tools for remote working. Drive your organisation forward with the latest technology.

Who should learn innovation workshop tools?



» **Leaders...**
who wish to learn a seamless approach for effective online collaboration.



» **Managers...**
who need a fast and implementable online processes to enhance employee engagement and ensure more agile ways of working



» **Teams...**
in a large organisations who want to upskill and innovate faster in a more agile manner.

Collaborate from anywhere

WE'LL SET YOU UP WITH THE BEST ONLINE COLLABORATION TOOLS

ZOOM – Video Conferencing

- Online webinar to connect with your facilitators and team
- Breakaway rooms for ideation sessions.
- Connect via any device.

MIRO – Online Whiteboards

- Create ideation and brainstorming whiteboards for new ideas
- Develop rapid prototypes
- Design strategic roadmaps for implementation

SLACK – Collaboration Hub

- Never lose information with searchable conversations
- Integrates with Dropbox, Google Drive, Zoom and more
- Collaborate with anyone!



Real benefits you won't receive anywhere else

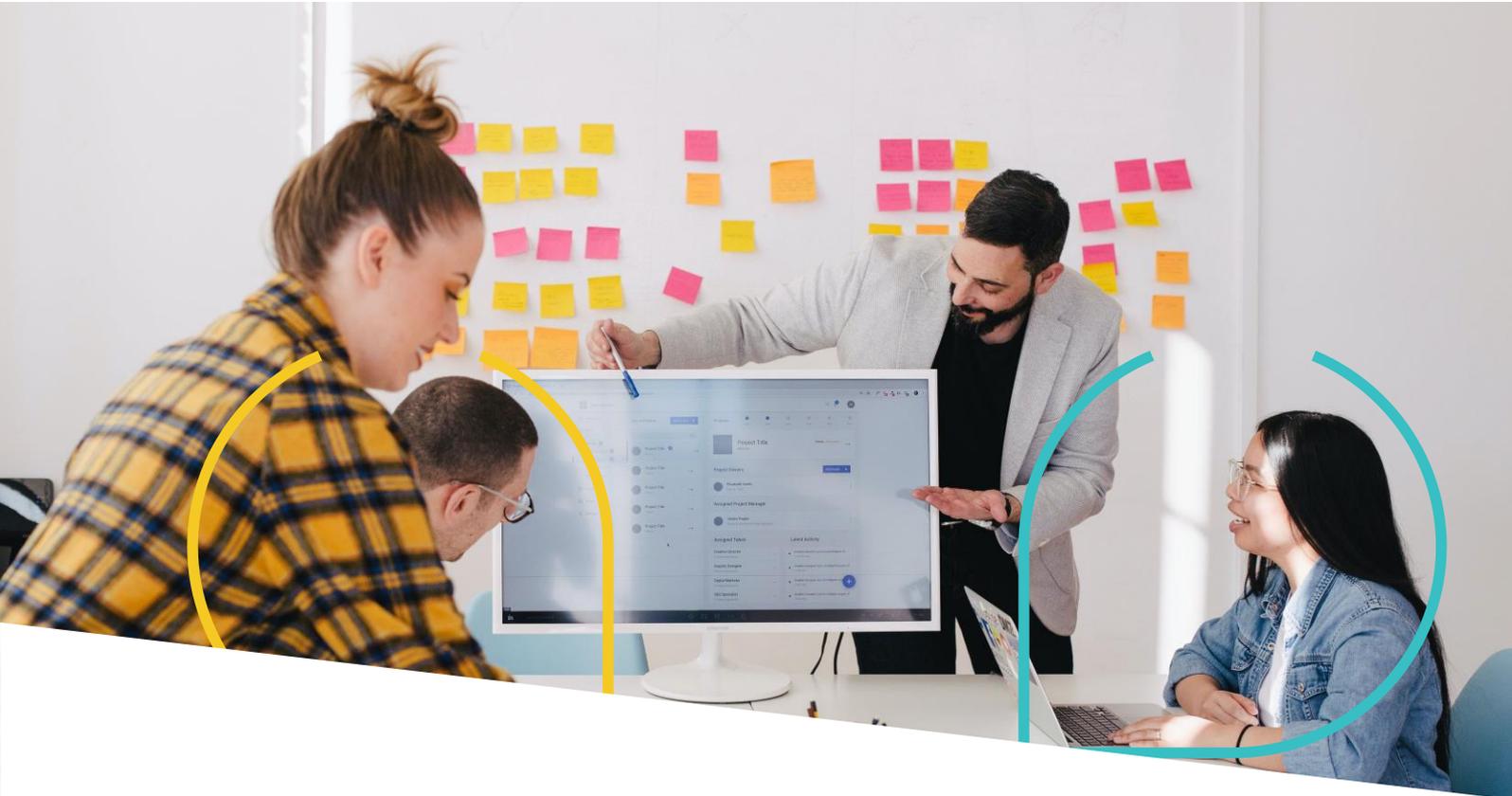
Certification for confidence, credibility and recognition

Programme delivered face-to-face, live over web or hybrid

Lifetime access to tools and resources learning portal

Receive all of the tools and templates to get immediate results

Master the tech needed for best-practice remote collaboration with the latest Apps and tools.



DON'T JUST TAKE OUR WORD FOR IT

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The Innovation Academy process helped my team deliver a new snack on to the retail market from concept to launch in 8 months reducing our typical development target by 50%.

– Global Director of Innovation

“

The Innovation Academy process has enabled me to facilitate and deliver a tangible outcome to specific business challenges. In just 5 days!

– Director of Transformation Professional Services - Legal

“

Using the Innovation Academy Process gave us the ability to work on creative sessions remotely and deliver a client brief in roughly HALF the time – without losing the energy, engagement, personality of colleagues.

By harnessing the ideas of the quieter colleagues, those that won't usually shout above the extroverts, the facilitation made us more efficient, the pace was rapid, and the ability to revisit the online tool AT ANY TIME is incredibly valuable.

No more rolled up flip chart pages for someone to deal with. No post-its. No photos of indecipherable scribble.

– Global Accounts Key Account Manager

Our Clients



BROUGHT TO YOU BY THE EXPERTS:

The Innovation Academy works with customers experiencing a high level of disruption in their industry, who have struggled to structure or monetise their innovation practices and who want to create a consistent culture of innovation within their organisations. Our approach and methodologies stem from design thinking, but are focused towards application in corporate environments. This is why we choose to challenge teams to learn by doing and experience key areas of strategic advantage, such as business model transformation and open innovation.

Contact us for more information and bookings

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